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Relevant Work Experience

Workhuman / UX Developer

May 2022 - Present, Framingham, MA

Gratitude Bar

Led the revamp of the Gratitude Bar event app for 2000+ attendees, using Next.js, Typescript, and DocumentDB to create a dynamic, real-time user experience. Our emphasis on intuitive UX and robust design ensures the app is essential and impactful at our live events.

Workhuman Live

Manage and improve the Workhuman Live website with a custom WordPress instance, focusing on user-centered design through ongoing research and testing. Our dedication to modern, responsive design and adaptability ensures our platform excels in the competitive HR conference scene, providing engaging experiences for each attendee.

Current Archived

<u>Austin</u> / <u>San Diego</u> / <u>London Forum</u>

MP / Web Developer and Designer

Aug 2020 - Apr 2022, Beverly, MA

Led the design and launch of a custom WordPress website, meticulously aligning it with best SEO practices. My comprehensive role extended beyond web development to designing compelling eBooks and print materials, maintaining the brand's visual and marketing integrity across platforms. I actively managed content publication, leveraging blogs and social media to effectively promote eBooks and webinars.

nathanspinetti.com / Freelancer

Sep 2019 - Present, Plymouth, MA

Create custom websites and a broad range of marketing materials for a diverse clientele, including therapists, educational groups, and culinary teams. My expertise extends from conceptualizing and building brand-specific websites to designing targeted print materials and dynamic social media content.

Education

Boston University

Masters of Science in Software Development, Web Application Development Focus

March 2022 ~ December 2024

Google UX Design Professional Certificate, Coursera

December 2022 - January 2024

Johnson & Wales University

Bachelors of Science in Graphic Design, Web Design Focus Summa Cum Laude, Deans List GPA: 3.89

Sep. 2017 - May 2020

Skills

Development: Next.js • React •
Typescript • Javascript • JSON •
Node.js • MongoDB • DocumentDB •
PHP • Angular • Vue • Python • Java
• JQuery • HTML • CSS • SCSS • Front
End • Back End • Git • Github • Gitlab
• WordPress

Design: User Research • User
Persona • Creation • Wireframing •
Prototyping • Figma • Information
Architecture • User Journey
Mapping • Interaction Design
• Visual Communication •
Accessibility • Usability Testing •
Analytics and Feedback • Empathy
• Problem-Solving • Photoshop •
Illustrator • InDesign • Premiere •
Typography

Collaboration: Self starter • Detail oriented • Flexible • Communicative